Curriculum Vitae

**September 2018 – June 2023** 

Scientist

**Diversity Science** 

Email: naomi.isenberg@diversityscience.org

Website: www.naomiisenberg.com

## **EDUCATION**

Ph.D. in Social Psychology University of Wisconsin-Madison

Madison, WI

M.S. in Psychology

University of Wisconsin-Madison

Madison, WI

B.A. in Psychology, Summa Cum Laude Minor in Business Administration

Seattle Pacific University

Seattle, WA

**June 2017** 

December 2021

## **RESEARCH INTERESTS**

#### **Intergroup relations**

- Mechanisms that causally influence inclusive attitudes and behavior
- Diversity, equity, and inclusion within educational and healthcare settings and organizations
- Interventions to promote pro-diversity attitudes and inclusive behaviors

#### Behavior change

- Normative influence
- Commitment and consistency

## TEACHING EXPERIENCE

#### Graduate Student Lecturer, University of Wisconsin-Madison

• Intervening on Social Issues

**Spring 2023** 

#### Teaching Assistant, University of Wisconsin-Madison

• Research methods (online)

Summer 2020

• Psychological Effects of the Internet (online)

Spring 2020

• Introduction to Psychology

Fall 2019

• Research Methods (online)

**Summer 2019** 

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### INVITED TALKS & WORKSHOPS

Intention to Actions

#### Guest Speaker, Student Employee Diversity Forum, March 2023 **University of Wisconsin-Madison** Title: Effective Ways to Create an Inclusive Workplace Climate Discussion Moderator, School of Medicine and Public November 2022 Health, University of Wisconsin-Madison Medical Scientist Training Program's Anti-Bias Curriculum Seminar Diversity Workshop Co-Facilitator, Wisconsin League of October 2022 **Municipalities** Workshop title: Effective Steps for Promoting Diversity & Inclusion Guest Speaker, Badger Talks, Wisconsin Association of October 2022 **College Stores** Title: Effective Ways to Reduce Prejudice and Create an **Inclusive Climate** Diversity Workshop Facilitator, Cellular and Molecular August & September 2022 Pathology Graduate Program, University of Wisconsin-Madison Workshop title: Engaging in Everyday Inclusion: From Intention to Action Guest Speaker, Days of Understanding, American Family April 2022 Insurance • Title: Promoting DEI Using Positive Social Norms Guest Speaker, Department of Chemical and Biological March 2022 **Engineering, University of Wisconsin-Madison** Title: Promoting Diversity and Inclusion Using Positive Norms and Messages Guest Speaker, Department for Behaviour Change and March 2022 Well-Being, Radboud University Title: Promoting Diversity and Inclusion Using Positive Messages Guest Speaker, School of Human Ecology, University of March 2022 Wisconsin-Madison Community-Based Research Methods – Title: Experimental Methods to Examine Factors that Promote Inclusion **Diversity Workshop Facilitator, Neuroscience Training** February & March 2022 Program, University of Wisconsin-Madison Workshop title: Anti-Racism at the NTP: Moving from

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# Discussion Moderator, School of Medicine and Public Health, University of Wisconsin-Madison

November 2021

 Medical Scientist Training Program's Anti-Bias Curriculum Seminar

## Guest Lecturer, Department of Psychology, University of Wisconsin-Madison

Fall 2019

• Introduction to Psychology – Title: Moral Emotions: Shame and Guilt

## Guest Lecturer, Department of Psychology, Seattle Pacific University

Spring 2017

• Research Methods – Title: Introduction to Qualtrics

## ACADEMIC, PROFESSIONAL, & VOLUNTEER ACTIVITIES

### **University of Wisconsin-Madison**

Psychology Department Climate and Diversity Committee
 Member
 Psychology Department Graduate Student Social Events
 September 2019 – May 2023
 January 2023 – May 2023
 September 2022 – May 2023

• Psychology Department Graduate Student Social Events Committee

Psychology Research Experience Program Mentor
 June 2020 – August 2020
 & June 2019 – August 2019

Academy Scholars Mentoring Program Mentor
 Graduate Climate Survey Development Team Member
 April 2019 – May 2020
 February 2019 – May 2020

**Seattle Pacific University** 

• Psi Chi Chapter President September 2016 – June 2017

## WORKSHOPS AND OTHER EXPERIENCES

European Association for Social Psychology Summer School Student, Wroclaw, Poland

**July 2022 – August 2022** 

### RESEARCH EXPERIENCE

#### Graduate Research Assistant, University of Wisconsin-Madison

**September 2018 – June 2023** 

Dr. Markus Brauer's Lab

 Design and conduct research on pro-diversity and inclusion interventions and behavior change methods

• Role includes mentoring and managing a team of undergraduate and post-baccalaureate research assistants

Lead Research Assistant, Seattle Pacific University

March 2017 – July 2018

Dr. Michael Roe's lab studying development in late adulthood

## Lead Research Assistant, Seattle Pacific University

**March 2017 – July 2018** 

Dr. Michael Roe's lab studying emerging adulthood

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#### **Research Assistant, Seattle Pacific University**

September 2015 – February 2018

Dr. Thomas Carpenter's lab studying shame, guilt, and self-forgiveness

**Summer Research Assistant/Intern, Yale University** 

**June 2017 – August 2017** 

Dr. John Bargh's Automaticity in Cognition, Motivation, and Evaluation Lab

## RESEARCH GRANTS, FUNDING, & FELLOWSHIPS

Marian Schwartz Fellowship (\$5,000), Department of

March 2022 – March 2023

**August 2020 – July 2023** 

Psychology, University of Wisconsin-Madison; Role:

Graduate Student Awardee

National Science Foundation grant titled "The Impact of

Social Norms on Intergroup Attitudes and Behaviors" (\$505,026); Role: Graduate Research Assistant, Principal

Investigator: Markus Brauer

Menzies and Royalty Research Award (\$500), Department of

**April 2021** 

Psychology, University of Wisconsin-Madison; Role:

Graduate Student Awardee

UW-Madison Innovation Grant Funding System grant titled "Inclusion Intervention: Promoting Diversity and Inclusion in UW-Madison Classrooms" (\$5,000); Role: Graduate Research

Assistant, Principal Investigator: Markus Brauer

Advanced Opportunity Fellowship, University of Wisconsin-September 2018 – May 2019

Madison (for first year and one year of dissertation)

December 2019 - August 2020

#### **ENCYCLOPEDIA CHAPTERS**

**Isenberg, N.,** & Brauer, M. (2022). Commitment and consistency to promote behavioral change. In R. A. R. Gurung (Ed.), *The Routledge Research Encyclopedia of Psychology Applied to Everyday Life*. Routledge. https://doi.org/10.4324/9780367198459-REPRW126-1

#### PEER REVIEWED MANUSCRIPTS

- Chang, E., Monin, J. K., **Isenberg, N.,** Zelterman, D., & Levy, B. R. (2022). Implicit and explicit dehumanization of older family members: Novel determinants of elder abuse proclivity. *Stigma and Health*. Advance online publication. https://doi.org/10.1037/sah0000370
- Moreu, G., **Isenberg, N.,** & Brauer, M. (2021). How to promote diversity and inclusion in educational settings: Behavior change, climate surveys, and effective pro-diversity initiatives. *Frontiers in Education*, *6*, 253-263. https://doi.org/10.3389/feduc.2021.668250
- Murrar, S., **Isenberg, N.,** Niedenthal, P., & Brauer, M. (2019). Shame and guilt among ice hockey players in the penalty box. *Motivation and Emotion, 43*, 940-947. https://doi.org/10.1007/s11031-019-09786-6

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Carpenter, T., **Isenberg**, **N.**, & McDonald, J. (2019). The mediating roles of guilt- and shame-proneness in predicting self-forgiveness. *Personality and Individual Differences*, *145*, 26-31. https://doi.org/10.1016/j.paid.2019.03.013

Carpenter, T., Pogacar, R., Pullig, C., Kouril, M., Aguilar, S., LaBouff, J. P., **Isenberg, N., &** Chakroff, A. (2018). Conducting IAT Research within Online Surveys: A Procedure, Validation, and Open Source Tool. *PsyArXiv*. https://doi.org/10.31234/osf.io/hgy3z

## **MANUSCRIPTS IN PROGRESS**

**Isenberg**, N., & Brauer, M. (2023). Misperceived norms about diversity and inclusion: Potential predictors, consequences, and solutions. Manuscript in preparation.

### CHAIRED SYMPOSIUMS

- **Isenberg, N.** & Brauer, M. (2023, February). How pluralistic ignorance influences behavior and how to correct it. Symposium at the 24<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Atlanta, GA
- Brauer, M. & **Isenberg, N.** (2022, October). How pluralistic ignorance influences our behavior and what to do about it. Symposium at the Annual Meeting of the Society of Experimental Social Psychology, Philadelphia, PA
- **Isenberg, N.,** & Brauer, M. (2022, February). Promoting diversity: Potential pitfalls and how to do it right. Symposium at the 23<sup>rd</sup> Annual Meeting of the Society for Personality and Social Psychology, San Francisco, CA

#### CONFERENCE PRESENTATIONS

(\* presentations I was lead presenter for, † presentations a mentee was lead presenter for)

- \*Isenberg, N., Brauer, M. (2023, March). Harnessing the power of commitments to promote inclusion. Poster presented at the International Convention of Psychological Science, Brussels, Belgium
- \*Isenberg, N., & Brauer, M. (2023, February). Uncovering and correcting pluralistic Ignorance about diversity, equity, and inclusion. Talk given in the "How pluralistic ignorance influences behavior and how to correct it" symposium at the 24<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Atlanta, GA
- <sup>†</sup>Marei, A., Lin, C., **Isenberg, N.,** & Brauer, M. (2023, February). Promoting inclusion using commitment-based strategies. Poster presented at the 24<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Atlanta, GA
- Brauer, M. & **Isenberg, N.** (2022, October). Predictors, consequences, and corrections to pluralistic ignorance about DEI. Talk given in the "How pluralistic ignorance influences our behavior and what to do about it" symposium at the Annual Meeting of the Society of Experimental Social Psychology, Philadelphia, PA
- \*Isenberg, N., & Brauer, M. (2022, June). Intergroup outcomes of pluralistic ignorance and social norms about DEI. Poster presented at the Annual Society for the Psychological Study of Social Issues Conference, San Juan, Puerto Rico

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<sup>†</sup>Marei, A., **Isenberg, N.,** & Brauer, M (2022, April). Promoting inclusive behavior using commitment and consistency. Poster presented at the 94<sup>th</sup> Annual Meeting of the Midwestern Psychological Association, Chicago, IL

- \*Isenberg, N., & Brauer, M. (2022, February). Promoting diversity and inclusion using positive messages. Talk given in the "Promoting diversity: Potential pitfalls and how to do it right" symposium at the 23<sup>rd</sup> Annual Meeting of the Society for Personality and Social Psychology, San Francisco, CA
- \*Isenberg, N., Jackson, D., & Brauer, M. (2021, February). Which intergroup attitudes and behaviors do descriptive peer norms predict? Poster presented at the 22<sup>nd</sup> Annual Meeting of the Society for Personality and Social Psychology, virtual conference
- \*Isenberg, N., & Brauer, M. (2020, February). Normative focus theory and the negative effects of communicating the ubiquity of implicit bias. Poster presented at the 21st Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA
- **Isenberg, N.,** McDonald, J., Blondefield, C., Hamasaki, M., Onishi, L., Fossum, J., & Carpenter, T. (2018, March). Guilty and ashamed: Why aren't women happier and less self-forgiving? Poster presented at the 19<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Atlanta, GA
- Carpenter, T., Tignor, S. M., Hamasaki, M., **Isenberg, N.,** McDonald, J., Seebeck, J., & Blondefield, C. (2018, March). Have we ever really measured state guilt and shame? Widely used measures appear to lack validity. Poster presented at the 19th Annual Meeting of the Society for Personality and Social Psychology, Atlanta, GA
- \*Carpenter, T. P., Pullig, C. P., Pogacar, R., LaBouff, J. P., Kouril, M., **Isenberg, N.,** & Chakroff, A. (2017, January). Measuring implicit cognition in qualtrics with iatgen: A free, user-friendly tool for building survey-based IATs. Poster presented at the Annual SPSP Convention, San Antonio, TX

## **HONORS & AWARDS**

| April 2023       | Graduate Student Service Scholarship, Graduate School,<br>University of Wisconsin-Madison                       |
|------------------|---|
| March 2023       | Graduate Peer Mentor Award, Graduate School, University of Wisconsin-Madison                                    |
| April 2021       | Psychology Department Distinguished Service Award,<br>University of Wisconsin-Madison                           |
| August 2018      | Kenneth and Mamie Clark Award, Department of Psychology,<br>University of Wisconsin-Madison                     |
| <b>June 2017</b> | Joy Hammersla Social Psychology Award, School of<br>Psychology Family and Community, Seattle Pacific University |
| <b>June 2017</b> | Alpha Kappa Sigma, Seattle Pacific University   |
| January 2017     | Diversity Fund Undergraduate Registration Award, The Society for Personality and Social Psychology              |
| <b>June 2016</b> | Phillip Ashton Award, School of Psychology Family and<br>Community, Seattle Pacific University                  |

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## **MEMBERSHIPS**

American Psychological Association
Midwestern Psychological Association
Psi Chi: The International Honors Society
Society for Personality and Social Psychology
Society for the Psychological Study of Social Issues

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